



**FOR IMMEDIATE RELEASE
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Keiter Stephens Launches New Subsidiary

Glen Allen, Virginia, April 2, 2008 -- **Keiter, Stephens, Hurst, Gary & Shreaves, P.C.** today announced the formation of a subsidiary company, ***Keiter Stephens Advisors***, to target specific needs of foodservice distributors throughout North America.

"For the past several years, a targeted team of KSHGS staff has proven their value in foodservice distribution finance through its profitability engagements, with its merger and acquisition clients, and by developing custom solutions for today's distributors," said Lewis Hall, Managing Principal of KSHGS. "We're proud to announce that Keiter Stephens Advisors will be dedicated to helping foodservice distributors successfully navigate financial challenges."

KSA services include:

Profitability Improvement on both the vendor and customer sides

Mergers and Acquisitions: guiding the sales and acquisitions of foodservice distributorships and regional sales territories

Custom Strategic Services, including transition planning for family-owned distributors and driving management consensus with KSA's 3-1-1 Planning Process

Custom Finance Solutions, including finance strategy development, distribution center expansion analysis, lease or buy decisions on real estate and equipment, and cost segregation studies.

"We provide financial and strategic guidance to help distributors get to the next level of excellence – all the while understanding that tight foodservice margins have little breathing room for error, and relationships are the heart of the industry," said Bill Beattie, Managing Director of Keiter Stephens Advisors.

About Keiter Stephens Advisors

Keiter Stephens Advisors is the foodservice distribution finance and consulting subsidiary of Keiter, Stephens, Hurst, Gary & Shreaves. They have worked with over 50 privately-held distributors across the country: improving their bottom line performance, facilitating mergers and acquisitions, planning management succession, advising on incentive compensation plans, and coaching owners through their most difficult decisions. KSA finance and operations specialists have proven track records of creating value in the industry. www.ksadvisorsllc.com.

About Keiter, Stephens, Hurst, Gary & Shreaves

Keiter, Stephens, Hurst, Gary & Shreaves, PC, headquartered in Richmond, Virginia, offers a variety of accounting and consulting services. With 18 principals and a total of 120 employees including 56 CPAs on staff, KSHGS is one of the largest CPA firms in Central Virginia. KSHGS specializes in serving privately-held businesses and their owners, with a significant focus of its practice serving the distribution, manufacturing, service, retail, real estate, and not-for-profit industries. The firm has offices in Richmond and Charlottesville, Virginia. The firm's mission is to deliver quality client service, provide fulfilling careers, and share time and resources to build stronger communities. www.kshgs.com.